Save for college. Inspire their future.

Celebrate 5•29 Day with us. Take advantage of this promotional offer to open a my529 account and receive matching funds. Start investing for higher education today.
Open a new my529 account between May 1 and May 31, 2020, and you could be eligible to receive up to $40 contributed to your account.

**First,** to receive a $25 matching contribution from my529, open an account for a beneficiary who is new to my529, and contribute $25.

**Requirements to participate**

1. Be a Utah resident.
2. Beneficiary is new to my529 (but does not need to be a Utah resident).
3. Open a my529 account between Friday, May 1, and Sunday, May 31, 2020, in one of the following ways:
   - Go to my529.org, click Enroll Now, and follow the prompts.
   - Complete and submit an Individual Account Agreement, available for download at my529.org.
4. Include the following promotional code during the account setup process: **529Day2020**
5. Contribute at least $25 to your new my529 account between May 1 and May 31, 2020, to be eligible for the my529 match. my529 will match the $25 contribution on or about June 5, 2020.

**Promotion will continue as long as promotional funds are available.**

**Second,** to get an additional $15 (for a total amount of $40 with the initial $25 match), set up recurring contributions on the new account.

**Requirements to participate**

1. Successfully complete the steps outlined above and qualify for the $25 matching promotion using the promotional code: **529Day2020**
2. Set up an automatic monthly recurring contribution when you open your my529 account between May 1 and May 31, 2020.
3. The monthly automatic contribution occurs uninterrupted for six consecutive months to be eligible for the additional $15 my529 contribution.
4. The $15 contribution from my529 will then occur on or around December 11, 2020.

**Promotion will continue as long as promotional funds are available.**

**To qualify for this promotion:**

- Account owner – be a Utah resident
- Beneficiary – be new to my529

Employees of my529 and the State Board of Regents and their immediate family members are not eligible for this offer. my529 will make deposits into qualifying accounts on a first-come, first-served basis for as long as the promotional funds are available. This promotion is void where prohibited by law. my529 reserves the right to stop the promotion at any time and for any reason.

New Individual Account Agreements and contributions submitted by mail, fax, overnight carrier or in person must be received by my529 between May 1 and May 31, 2020, by 5 p.m. MT. Accounts opened and contributions made online at my529.org must be received between May 1 at 12:01 a.m. and May 31, 2020, by 11:59 p.m. MT. Documentation must be in good order to process and receive the match. This promotion applies only to my529 accounts that are opened by Utah residents between May 1 and May 31, 2020, in recognition of 5•29 Day.

There is no cost to open a my529 account, and all ongoing fees are described in the my529 Program Description, available at my529.org. Please consult your tax advisor about the tax implications of participating in this promotion. Visit my529.org or call 800.418.2551 for more information.